

Publishing Packages	Persona Pioneer \$2,499	Persona Voyager \$5,999	Persona Explorer \$10,999
PUBLISHING FEATURES			
Digital Formatting and Distribution (e-Book)	✓	✓	✓
Paperback Publishing	✓	✓	✓
Hardcover Publishing		✓	✓
Image Insertions	20	50	75
Color Illustrations (for full-color books only)	✓	✓	✓
Electronic Galley	✓	✓	✓
Interior Revisions - One Block of 50	✓	✓	✓
Additional Round of Interior Revisions - One Block of 50		✓	✓
ISBN assignment	✓	✓	✓
Cover Design	Standard	Custom	Custom
Interior Page Design	Standard	Custom	Custom
Editorial Evaluation		✓	✓
Cover Copy Polish			✓
Enhanced Metadata Service			✓
Amazon, Google & B&N previews	✓	✓	✓
New Releases Section of iUniverse Bookstore	✓	✓	✓
Online Distribution (Amazon, Barnes & Noble, etc.)	✓	✓	✓
REGISTRATIONS			
US Copyright Registration	✓	✓	✓
Library of Congress Control Number	✓	✓	✓
COPIES			
Digital BookStubs™ for your Promotional Use	50	250	500
Credit for Author Volume Book Orders	\$250.00	\$500.00	\$1000.00
MARKETING			
<i>Online Marketing</i>			
Website Design	Starter	Regular	Regular
Website Hosting and DN registration included	1 year	1 year	2 years

Call 888-261-3629 to order

or speak to a Persona Publishing team member for more information about our packages

Disclaimer: Prices listed do not include applicable taxes (such as sales, use, excise, value-added, goods and services, or other tax), which will be added to the total at the time of purchase. Prices listed do include the copies of the book; the cost of shipping and handling will be calculated and charged after your book is made available for sale.

Social Set-up Guide	✓		
Social Media Kit		✓	✓
Book featured on the online magazine, <i>Bookmad</i>		New Releases	Half Page
Featured Book Placement on the iUniverse Bookstore		✓	✓
Facebook Announcement (posts on ATB and ATA posted on Imprint and Bookmad pages)			✓
<i>Bookstore Marketing</i>			
Book Sales Savvy - your Marketing Guide (PDF)	✓	✓	✓
Bookseller Returns Program		12 months	24 months
Digital Sell Sheet			✓
<i>Media and Events Marketing</i>			
Press Release		100 media	500 media
Design support: Print-ready Bookmarks	✓	✓	✓
Design support: Print-ready Marketing Materials for Author Events		3 events	10 events
Video & Podcast Interview on the Author Round-up of <i>The Book Connection</i>			✓
<i>The Morgan James Advantage</i>			
Opportunity for Discovery by Morgan James	✓	✓	✓
Quarterly Launch Strategy Zoom Call	✓	✓	✓
Free Podmatch Account	✓	✓	✓
Morgan James Next Level VIP Dinner		✓	
Morgan James Next Level Event and VIP Dinner			✓

✓ - Included

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