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or speak to a Persona Publishing team member for more information about our packages

Publishing Packages	BLACK & WHITE PUBLISHING			COLOR PUBLISHING	
	Starter \$ 1,799	Pioneer \$ 3,499	Visionary \$ 5,999	Starter \$ 1,799	Pioneer \$ 4,699
E-book Formatting and Distribution	✓	✓	✓	~	✓
Softcover Publishing	~	~	✓	~	~
Hardcover Publishing		✓	✓	~	~
Classic Author Support	~	✓	✓	~	~
Editorial Evaluation	~	~	✓	~	~
Cover Copy Polish		~	✓		~
ISBN Assignment	~	~	✓	✓	~
US Copyright Registration	~	~	✓	✓	~
Library of Congress Control Number	~	~	✓	~	~
Image Insertions	10	30	50	25	25
Book Cover Design	Custom	Elite	Elite	Custom	Elite
Interior Book Design and Layout	B&W / Greyscale	B&W / Greyscale	B&W / Greyscale	Full Color	Full Color
Interior Printing					12
Color Illustrations - Personalized	~	~	✓	✓	~
Amazon "Look Inside" and Google Preview	~	~	✓	~	~
Barnes & Noble "Read Instantly"	~	~	✓	~	~
Author Website Setup	Standard	Deluxe	Premier	Standard	Deluxe
Booksellers Return Program			12 months		12 months
Free Softcover Copies	5	10	25	5	10
Free Hardcover Copies		3	5		3
Bookstubs		5	10		5
Bookselling Promotional Materials - 100				~	~
Standard Book Video			✓		
Opportunity for Discovery by Morgan James*	~	~	✓	~	~
Quarterly Launch Strategy Zoom Call	~	~	✓	~	~
Free PodMatch Account	~	✓	✓	~	~
Morgan James Next Level VIP Dinner		✓			~
Morgan James Next Level Event and VIP Dinner			✓		

^{*} Morgan James will keep an eye out for titles that perform well in the marketplace. All decisions on the acquisition of titles are at the sole discretion of the Morgan James publishers.



