

Publishing Packages	Pioneer \$1,999	Voyager \$4,999	Explorer \$9,999	Navigator \$14,999
PUB FEATURES				
Digital Formatting and Distribution (e-Book)	✓	✓	✓	✓
Softcover Publishing	✓	✓	✓	✓
Hardcover Publishing	+	✓	✓	✓
Cover Design	✓	✓	✓	✓
Page Design	✓	✓	✓	✓
Image Insertions	20	50	75	Unlimited
Electronic Galley	✓	✓	✓	✓
ISBN assignment	✓	✓	✓	✓
Color Illustrations (for full-color books only)	+	+	+	+
Amazon, Google & B&N previews	✓	✓	✓	✓
New Releases Section of iUniverse Bookstore	✓	✓	✓	✓
Online Distribution	✓	✓	✓	✓
Editorial Evaluation with Editor's Choice Eligibility	+	✓	✓	✓
Cover Copy Polish			✓	✓
Enhanced Metadata Service			✓	✓
Concierge Publishing				✓
REGISTRATIONS				
US Copyright Registration	✓	✓	✓	✓
Library of Congress Control Number	✓	✓	✓	✓
COPIES				
Promotional Digital BookStubs™	50	250	500	Unlimited
Credit for your First Book Order	\$250.00	\$500.00	\$1000.00	\$1000.00
MARKETING				
Digital Design: Print-ready Bookmarks	✓	✓	✓	✓
Book Sales Savvy Guide	✓	✓	✓	✓
Social Media Setup Support	Guide	Kit	Kit	Kit
Author Website Setup	Standard	Deluxe	Deluxe	Premier
Website Hosting Renewal	1 year	1 year	2 years	3 years

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Bookseller Returns Program	+	12 months	24 months	36 months
Press Release	+	100 media	500 media	500 media
Standard Book Video	+	+	+	✓
Book featured on <i>Bookmad Magazine</i>		New Releases	Half Page	Full Page
Digital Design: Print-ready Marketing Materials for Author Events		3 events	10 events	Unlimited
Featured Book Placement on the iUniverse Bookstore	+	✓	✓	✓
Bookstore Sell Sheet Digital File			✓	✓
Book Launch Social Media Announcement			✓	✓
Video & Podcast Interview on the Author Round-up of <i>The Book Connection</i>			✓	✓
2-week Online Book Launch Campaign				✓
Bookstore Pitch Campaign				✓

+ - Add-On service
 ✓ - Package service

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