

+ - Add-On service

Package service

Publishing Packages	Founder \$1,299	Pioneer \$1,999	Voyager \$4,999	Explorer \$9,999	Navigator
Packages	4 - 7 1		, ,,,,,,,		+
PUBLISHING FEATURES					
Digital Formatting and Distribution (e-Book)	Ø	⊘	⊘	Ø	Ø
Softcover Publishing	Ø	⊘	⊘	Ø	Ø
Hardcover Publishing	+	+	⊘	⊘	Ø
Cover Design	Ø	⊘	⊘	Ø	Ø
Page Design	⊘	⊘	⊘	Ø	Ø
Image Insertions	10	20	50	75	Unlimited
Electronic Galley	Ø	⊘	⊘	②	Ø
ISBN assignment	Ø	⊘	Ø	Ø	Ø
Color Illustrations (for full-color books only)	+	+	+	+	+
Amazon, Google & B&N previews	Ø	⊘	Ø	Ø	⊘
New Releases Section of iUniverse Bookstore	Ø	⊘	Ø	Ø	Ø
Online Distribution	Ø	⊘	⊘	Ø	Ø
Editorial Evaluation with Editor's Choice Eligibility	+	+	+	•	•
Cover Copy Polish	+	+	+	Ø	Ø
Enhanced Metadata Service				Ø	Ø
Concierge Publishing					•
REGISTRATIONS					
Library of Congress Control Number	+	Ø	•	Ø	⊘
COPIES					
Promotional Digital BookStubs™		50	250	500	Unlimited
Credit for your First Book Order		\$250.00	\$500.00	\$1000.00	\$1000.00
MARKETING					
Credit for Marketing Services	\$200	\$200	\$500	\$500	\$500
Digital Design: Print-ready Bookmarks		Ø	⊘	Ø	Ø
Book Sales Savvy Guide		Ø	Ø	Ø	Ø
Social Media Setup Support		Guide	Kit	Kit	Kit

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or speak to an iUniverse team member for more information about our packages

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Website Design With One Year Hosting	3 Pages	6 Pages	6 Pages	10 Pages
Domain Name and Hosting Renewal	+	+	1 year	2 years
Bookseller Returns Program	+	12 months	24 months	36 months
Press Release	+	100 media	500 media	500 media
Standard Book Video	+	+	+	Ø
Book featured on <i>Bookmad Magazine</i>		New Releases	Half Page	Full Page
Digital Design: Print-ready Marketing Materials for Author Events		3 events	10 events	Unlimited
Featured Book Placement on the iUniverse Bookstore	+	⊘	⊘	•
Bookstore Sell Sheet Digital File			Ø	Ø
Book Launch Social Media Announcement			Ø	Ø
Video & Podcast Interview on the Author Round-up of <i>The Book Connection</i>			•	Ø
2-week Online Book Launch Campaign				Ø
Bookstore Pitch Campaign				②

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