

iUniverse Expands Internationally With Lightning Source *iUniverse authors to benefit from broadened relationship*

LAVERGNE, TN and Campbell, CA (December 18, 2001) - iUniverse, the leading digital publishing infrastructure provider, announced today that it has chosen Lightning Source Inc., leaders in providing digital content services and solutions to the publishing industry, to make its titles available in the UK. The relationship gives iUniverse's some 8,500 authors, representing over 10,000 titles, access to new markets for their self-published, on-demand titles.

iUniverse titles will now be available throughout Great Britain through wholesaler Bertram's as well as other partners within the Lightning Source distribution network. Titles ordered through LSI's international distribution network will be printed in the UK at Lightning Source's new print facility in Milton Keynes. Lightning Source currently stores iUniverse titles digitally, which upon request are printed using Lightning Source's one book at a time print-on-demand technology.

"Lightning Source brings us printing expertise to help us more effectively serve our UK and European authors," said Doug Bennett, President and COO of iUniverse. "By expanding our relationship internationally, we take our authors' dreams one step further."

"Adding an international building block to our current success with iUniverse in the US was the next logical step," said Ed Marino, President & CEO of Lightning Source. "We are pleased to build upon an already successful working relationship taking it to the next level - expanding the reach of iUniverse titles with Lightning's international distribution network and introducing additional avenues of profitability for iUniverse and its authors."

About Lightning Source

Lightning Source Inc., a subsidiary of Ingram Industries Inc., provides a comprehensive suite of digital fulfillment services. The company is revolutionizing the options available to the industry in the secure conversion, storage, management, and distribution of digital content. Lightning Source stores books and other information electronically and delivers them "on demand" in either traditional printed format or as e-books in response to orders from booksellers, librarians, and publishers. Lightning Source has printed more than 3,000,000 "on demand" books for more than 1,300 publishers around the world. For more information, visit www.lightningsource.com

About iUniverse

iUniverse puts the power of publishing into the hands of individuals and companies, allowing them to publish and distribute professional quality books and documents - on demand, in print or electronic format. As a digital publishing infrastructure provider, the company offers a unique Publishing Commerce Platform to empower individuals, companies and publishers to maximize the value of their content through seamless assembly, production and delivery. It's changing the rules of publishing. A record 750,000 books have already been printed and sold by iUniverse's over 8,500 strong author base. The company has a wide range of customer and partner relationships with industry leaders including Adobe, Barnes & Noble, Hungry Minds (formerly IDG Books) and the Author's Guild. iUniverse maintains operations in Campbell, California; Lincoln, Nebraska; New York, New York; and Shanghai, China. The company is headquartered in Campbell, Calif. For more company news and information, visit www.iuniverse.com.