



CONTEMPORARY FICTION

Available for pre-order and purchase through major book retailers, including Amazon, Barnes & Noble, and IndieBound.

AUTHOR:
Elizabeth Martin

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Tangled Roots: A Family Drama

Tangled Roots is a captivating family drama novel that explores the complexities of relationships, secrets, and forgiveness. Set in a small, close-knit community, the story revolves around the intertwined lives of the Davis family. As they struggle to come to terms with a long-hidden secret that threatens to tear them apart, the novel delves deep into the nature of love, loyalty, and the ties that bind. Elizabeth Martin masterfully weaves together a heart-wrenching, poignant narrative that will leave readers deeply moved.

Marketing & Publicity Efforts

- National and regional print, broadcast, and online media campaigns targeting significant outlets, including NPR, Entertainment Weekly, and USA Today
- Author appearances on popular podcasts, television, and radio shows
- Social media promotion on Facebook, Twitter, and Instagram, including targeted ads, giveaways, and author takeovers
- Pre-order campaign with exclusive bonus content and merchandise
- Bookstore events and signings, as well as speaking engagements at literary festivals, conferences, and universities
- Collaboration with influencers, book clubs, and bloggers for reviews, interviews, and giveaways
- Digital advertising campaigns targeting readers of family drama, contemporary fiction, and emotional narratives
- Cross-promotion with relevant book clubs and online communities focused on family drama and contemporary fiction

Reviews

"A powerful and compelling family drama that captures the raw emotions of love, loss, and redemption." - Jane Harper, bestselling author of *The Forgiving Sea*

"Elizabeth Martin's evocative prose and vivid characters make *Tangled Roots* unforgettable. It's a beautifully crafted novel that will stay with you long after you turn the final page." - Mark Thompson, award-winning author of *The Silent Storm*

About the Author

Elizabeth Martin is a critically acclaimed author known for her emotionally charged and thought-provoking novels. With a background in psychology, she brings a deep understanding of human emotions and relationships to her Writing. Elizabeth has been featured in numerous literary publications and has a devoted following of readers who eagerly anticipate each new release. She holds a Master's in Creative Writing from the University of Southern California.